

New Ways of Working for New Ways of Learning

When: Saturday 20th February 2016, 10:00 to 18:00, followed by drinks and networking

Where: The Stables, The Macmillan Campus, 4 Crinan Street, London N1 9XW

9:30	Registration and tea/coffee
10:00	Introduction and opening remarks – Rachael Roberts, IATEFL MaWSIG Coordinator
10:10	<p>Working smarter, not harder: the nine characteristics of the Productivity Ninja Too much to do? Not enough time? Struggling to keep on top of everything let alone make the time and space for writing and creation? Well, it's time to think like a Ninja! Best-selling author Graham Allcott shares tips and tricks from his book, 'How to be a Productivity Ninja'.</p> <p><i>Graham Allcott is an author and social entrepreneur. His company, Think Productive, teaches productivity to some of the leading organisations across the world.</i></p>
11:30	Morning break
12:00	<p>Working in a digital space In today's world, we're increasingly encouraged to work in digital spaces, collaborate online rather than face-to-face and write/edit for blended or digital courses. So, what does this mean? Is there anything we really ought to know? In this session we'll share ideas and experiences gaining valuable tips and tricks for working in the digital environment.</p> <p><i>Antonia Clare has been a full-time materials writer for over fifteen years, co-authoring coursebook titles including Total English and Speakout. She founded ELT Writers Connected and co-curates Free and Fair ELT.</i></p>
12:45	<p>Looking after number one What impact is working digitally having on you? Prolonged periods at our desks can result in poor posture, neck and back pain and create challenges in remaining focussed and productive. This session will better equip you in looking after your most important asset – you! Learn how to alleviate the physical symptoms of desk sitting, improve focus and balance the nervous system.</p> <p><i>Bev Alderson is the founder of Practically Balanced (practicallybalanced.com) and is passionate about providing education and services that support others in alleviating stress whilst optimising wellbeing and success.</i></p>
13:30	Lunch
14:30	<p>Writing skills for effective 21st Century materials The session will focus on the differing demands that writing for print versus digital imposes on ELT materials writers. We aim to raise awareness of current practice, report on expert views of ELT professionals, share practical tips, and explore the implications for teaching and learning materials in the 21st Century.</p> <p><i>Julie Norton is a university lecturer and coursebook author. She has taught English in language schools, universities and companies in France, Japan and the UK. She has also developed online materials.</i> <i>Heather Buchanan is a teacher trainer and MA course leader at Leeds Beckett University, where one of her specialisms is materials development. She is also an ELT author.</i></p>
16:00	Afternoon break
16:30	<p>Emerging new pedagogies: should we change the way we design classroom activities? There is much talk of emerging new pedagogies and how these impact on the way we develop content for the digital environment, but how do these pedagogies impact on the way we write material for classroom-based/tutor-facilitated learning? What do we as teachers, authors and editors need to consider when designing materials for digitally supported learning environments?</p> <p><i>Thom Kiddle, Director at NILE (Norwich Institute for Language Education) and academic director for NILE Online teacher development programmes, has worked on four continents teaching, teacher training and assessing.</i> <i>Debra Marsh, Head of Teacher Professional Development at Macmillan Education, has written and published ELT materials for all modes of delivery including online, blended and, more recently, for flipped learning.</i></p>
17:15	<p>New ways of working for new ways of learning: discuss and reflect A chance to discuss and reflect on key topics from the day and what they mean for us as authors, editors and materials creators, including consideration of the best ways to respond.</p> <p><i>Facilitated by the IATEFL MaWSIG committee members</i></p>
17:45	Closing remarks – Rachael Roberts, IATEFL MaWSIG Coordinator
18:00	Drinks reception
19:30	Finish time



Graham Allcott



Antonia Clare



Bev Alderson



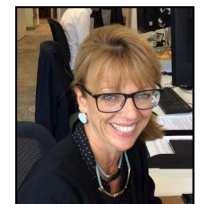
Julie Norton



Heather Buchanan



Thom Kiddle



Debra Marsh

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