



MaW SIG

Materials Writing Special Interest Group



Saturday 7th November 2015 10.30–15:15 GMT.

Join us in our online webinar room [here](#). Or follow us on Twitter using [#MaWFest](#).

Time	Speaker/s	Session details
10:30–11.30 GMT	David Duffield	Adobe webinar room: Talk and Q&A with David Duffield , Education Licences Manager at the Copyright Licensing Agency, on what CLA do and how to make sure material writers have the correct permissions when using text and still image extracts from published materials.
11:45–12.45 GMT	Karen Spiller and Karen White	Online Twitter chat with Karen Spiller and Karen White of ELT Teacher 2 Writer on understanding copyright issues specifically in ELT materials. Join us using #MaWFest .
13:00–14:00 GMT	Andrew Walkley	Adobe Webinar room: ELT Materials author Andrew Walkley talks about how he approaches writing materials that are heavily image based, including anecdotes from the recent re-version of Cengage and National Geographic Learning's <i>Outcomes</i> . Plus how you can use images within your teaching methodology.
14:15–15:15 GMT	Toby Hopkins	Adobe webinar room: Talk and Q&A with Toby Hopkins at Getty Images on clearing image permissions and working with a picture desk. Toby will also give us insights into some of the best ways to search for images when using online picture libraries like Getty Images.