



There will be a **Materials Writing SIG** strand running throughout this year's Business English SIG (BESIG) Annual Conference, which takes place from Friday 4 to Sunday 6 November 2016 at the **Holiday Inn, Munich, Germany, 4–6 November 2016**.

There will be one MaWSIG talk or workshop in each session. This means we are now seeking proposals from speakers for the following sessions:

- 3 x 60-minute talks and workshops (Saturday all day and Sunday morning)
- 3 x 45-minute talks and workshops (Saturday all day and Sunday morning)
- 4 x 30-minute talks and workshops (Saturday all day and Sunday morning)
- 1 x 90-minute pre-conference seminar (Friday afternoon)

Although we are open to any suggestions you may have for a talk or workshop, we would especially welcome proposals which fall into the '**How to ...**' category (for example, How to write listening tasks / survive as a materials writer / break into materials writing / publish an ebook / write for a very specific target group). These could be talks or workshops in which the speaker gives practical tips on how to professionally carry out one or more aspects of producing good teaching material.

The talks do not have to be about Business English in particular, but it would be beneficial if they were of interest to people who work in Business English. Our aim is to provide a good mix of topics and personal experiences; we therefore welcome proposals from writers, authors, journalists, publishers, editors, designers, and people involved in producing company in-house materials or other teaching materials.

Please use the online proposal form on the BESIG website, and remember to state in point 11 that you would like your workshop to be included in the MaWSIG thread.

The proposal deadline is Sunday 1 May. You will be contacted after that date by the MaWSIG events team to let you know whether your proposal to speak at this very popular conference has been accepted.

Further information about the conference, and a link to the proposal form, can be found on the BESIG [website](#).

We look forward to hearing from you!

The MaWSIG Committee