



MaW SIG
Materials Writing Special Interest Group



IATEFL Literature SIG & Materials Writing SIG
Pre-Conference Event, Liverpool, April 1st 2019
Creative Arts and Materials Writing

09:00 - 10:00 **Networking time!**
Come and say hello to the LitSIG and MaWSIG committees!
10:00 PCE starts

10:05 - 11:00 David Crystal
Language BLANK Literature: from Conjunction to Preposition



The study of language and the study of literature have long been separated and are often treated as if they were antagonistic domains, both in mother-tongue and in foreign-language teaching. This talk argues for the integration of the two domains, by focusing on the notion of linguistic creativity which underlies both, and providing performance illustrations from several literary genres.

11:00 - 11:20 **Coffee break**
Why not take a few minutes to check out the poster presentations?

11:20 - 12:00 Christina Klein Wolf and Eduardo Wolf
Shakespeare for language & literature students: choosing extracts, designing materials



We will briefly discuss the principles that underlie our approach to designing materials to teach Shakespeare to language and literature students. We will argue that a focus on contextualization, close reading, and independent study can provide a solid basis for the design of engaging materials for upper-intermediate and advanced learners which foster language awareness, critical thinking, and creativity. Participants will engage in a couple of hands-on activities and will suggest some further reading.

12:05 - 12:35 Cheryl Palin
Taking a leaf out of the books of great writers

Which ELT materials writer does not love to read? Cheryl hasn't met one yet. Whether our passion is for poetry or prose, we all delight in the written word. What, then, might we learn from the well-known writers we admire? Cheryl will explore the advice of great writers on their craft, highlighting ways that we might seek inspiration and nurture creativity, choose content and discover our niche, and develop the habits of our literary heroes.



12:35 - 13:50 **Lunch break**
Why not take a few minutes to check out the poster presentations?

